





JANUARY 2025





TABLE OF CONTENTS

Executive summary		4
1.	Introduction	8
	1.1 KBR in the UK	9
	1.2 How KBR supports the UK economy	10
	1.3 Structure of the report	11
2.	KBR's direct impact in the UK	14
	2.1 KBR's joint ventures	14
	2.2 Direct GDP contribution	14
	2.3 Direct employment contribution	14
3.	KBR's wider impact in the UK	20
	3.1 Indirect impact	20
	3.2 Induced Impact	21
	3.3 Total economic impact	23
Appendix—Methodology		



EXECUTIVE SUMMARY

KBR delivers science, technology, and engineering solutions to governments and companies around the world. In the UK, KBR plays a role in supporting the country's sustainability and security ambitions through its direct activities, as well as the activity it enables through its ownership share of several joint ventures (JVs).

E913 million

Total GDP contribution of KBR.

This study, commissioned by KBR, assesses the impact KBR had on the UK economy in 2023 through its own business, as well as its ownership share of several JVs (hereafter referred to as KBR). We assess this through KBR's contribution to UK gross domestic product (GDP), employment, and tax revenues. We also explore KBR's innovative plastic recycling partnership with Mura Technology, and its work to deliver upgrades to and operate accommodation for almost 19,000 military and civilian personnel across Salisbury Plain and Aldershot.

In 2023, KBR is estimated to have supported a £913 million total contribution to UK GDP. This is the sum of three channels of impact. Some £358 million was generated directly by KBR. A further £246 million contribution to GDP was supported by its procurement spending and the activity this triggered in its supply chain—its indirect impact. Finally, the payment of wages by KBR and the firms in its supply chain, supported a further £308 million contribution to GDP—its induced impact.¹

As the total GDP impact across the UK economy is 2.5 times the direct impact alone, KBR can be said to have had a "GDP multiplier" of 2.5. In other words, for every £1 million contribution to GDP generated by KBR in 2023, it supported a further £1.5 million across the UK economy through its expenditure.

12,800 jobs

Total employment supported by KBR.

This economic contribution is estimated to have supported more than 12,800 jobs across the UK economy in 2023. KBR directly employed over 4,000 people. A further 4,900 jobs were supported along the UK supply chain by its procurement spend, whilst some 3,900 jobs were sustained through wage-induced spending.



Over one-quarter of the jobs supported (or 1,370 jobs) by KBR's supply-chain spending were in the professional services sector.

In this case, the employment multiplier was 3.2. This means that for every 100 people directly employed by KBR, an additional 220 jobs were supported in other parts of the UK economy. The employment multiplier is higher than the GDP multiplier, as KBR's employees are highly productive. On average, KBR's workforce generated an estimated economic value of almost £88,000 per worker. This was around 21% greater than the productivity of the average worker in the UK economy.

KBR also supports the early career development of its workers. In 2023, KBR employed 200 graduates and 47 apprentices, accounting for 7% of its UK workforce. Graduates and apprentices are given training and mentoring, as well as the opportunity to complete qualifications. This supports the UK's long-term competitiveness by upskilling its workforce.

KBR supported a total tax contribution to the UK Exchequer of over £366 million in 2023 through all channels of impact. For context, this was the equivalent to the salaries of approximately 8,700 full time teachers and other education professionals. Of this total, £212 million (or almost 60%) was contributed directly by KBR, primarily through VAT payments and labour taxes.

Share of KBR's direct workforce in early careers development programmes.



THE ECONOMIC IMPACT OF KBR IN THE UK

Supporting UK prosperity with a skilled and productive workforce



O Direct

O Indirect

O Induced



contributed to the UK economy by KBR in 2023.



£358 m

£246 m

£308 m



2.5 × GDP multiplier

For every £1 million GDP directly generated, an additional £1.5 million was supported elsewhere in the UK economy.

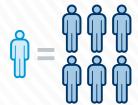


They also supported around 12,800 jobs.



7% of KBR's direct workforce were early careers personnel.

Graduates: 200 Apprentices: 47



3.2× employment multiplier

For every 100 people directly employed, an additional 220 jobs were supported in other parts of the UK economy.



The higher employment multiplier relative to the GDP multiplier reflects high productivity of staff, with gross value added per worker 21% higher than the UK average.

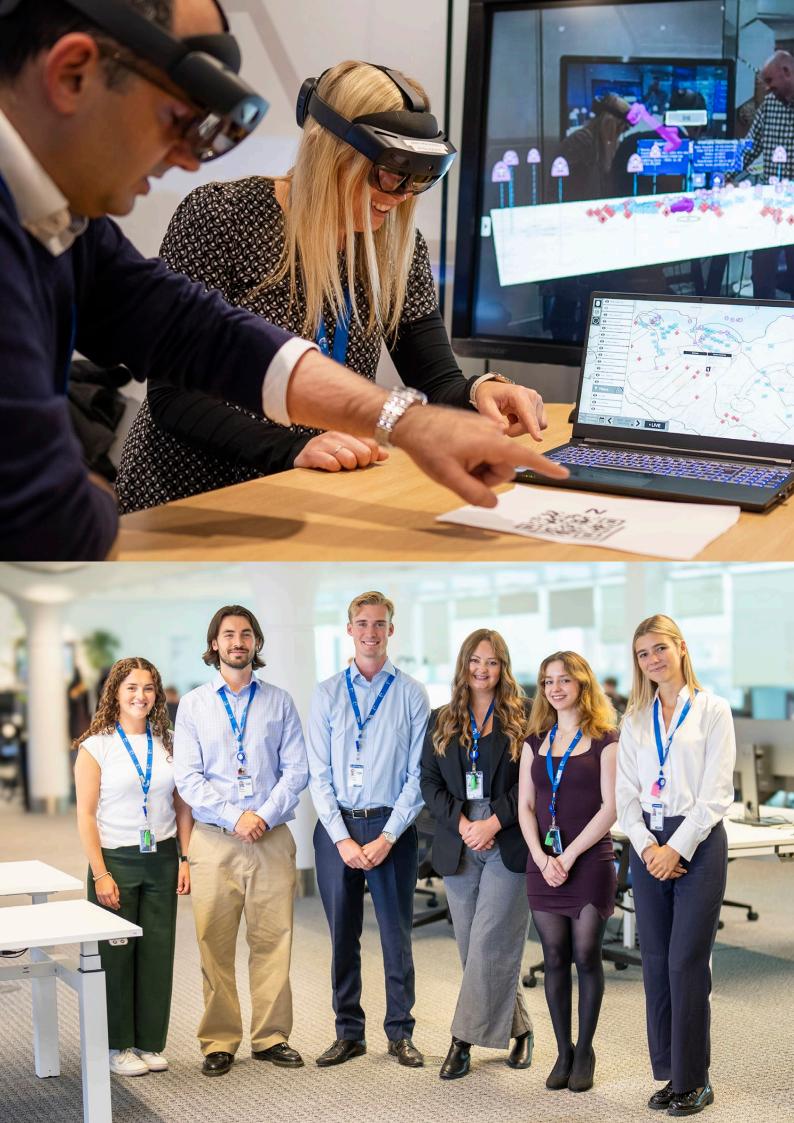


£366 million in tax revenues, Enough to fund the salaries of 8,700 teachers. Almost 60% of this was realised by KBR alone.











1. INTRODUCTION

KBR's activity encompasses a range of market sectors including energy transition and energy security, defence, national security, infrastructure, nuclear, cybersecurity, and space exploration.² While KBR's global headquarters is in the United States in Houston, Texas, the company has operations all over the world, employing around 38,000

people across 34 countries. Its operations span across its two primary business units:

- Mission Technology
 Solutions (MTS)—applies
 leading-edge technologies
 to innovate and modernise
 systems for national security,
 defence, science, health, and
 commercial entities.
- Sustainable Technology
 Solutions (STS)—applies
 process technologies,
 intellectual property,
 and large-scale delivery
 expertise in energy,
 industrials, chemical,
 infrastructure, and
 environment—supporting
 both commercial businesses
 and national governments.

Fig. 1: KBR key global office locations





1.1 KBR IN THE UK

In the UK, a key priority for KBR is to support the country's sustainability and security ambitions. For instance, KBR is pursuing the development of new energy technologies, systems, and processes—in line with the UK's net zero ambitions. KBR-owned Frazer-Nash Consultancy has been working with the Department for Energy Security and Net Zero (DESNZ) since 2021 to develop its programmes and assess and monitor the projects being delivered within the Net Zero Innovation portfolio. The UK Government recognises the urgency of the global climate challenge and has set a goal of becoming a clean energy superpower.³ Alongside 11 other organisations, Frazer-Nash will continue to provide services to the UK Government and support its goal to power the UK with entirely clean electricity by 2035 and have net zero carbon emissions by 2050.4

KBR has a strong history of delivering complex energy projects, which are being achieved with an ever-increasing focus on decarbonisation and sustainability. Since 2017, KBR has been studying and engineering clean hydrogen production facilities, a critical driver of the energy transition.

In the UK, the team recently delivered early project planning of a 1 GW hydrogen facility for Essar and partners at the Stanlow refinery, near Liverpool. Further to this, KBR has over 50% market share of the world's clean ammonia solutions, one of the most scaleable pathways to decarbonisation.

Additionally, KBR has supported the UK Nuclear Mission through its work at Sellafield, one of the world's largest nuclear decommissioning sites. Of the 1,500 people working at the site, 350 are KBR employees, supporting important work to safely process nuclear waste and decommission the site.⁵ KBR's nuclear workforce in the UK has grown rapidly in recent years, from 182 people in 2020 to over 1,000 in 2023.

KBR also contributes to the defence and national security of the UK and its allies. The company is one of 40 Strategic Suppliers to the UK Government, mainly for its involvement in UK defence.⁶ It supports the naval sector through its KBS Maritime Joint Venture with BAE Systems and wider naval infrastructure delivering through the Defence Infrastructure Organisation (DIO) NTSP framework.⁷

It also supports the British Army with Heavy Equipment Transporters (HET) and sponsored reserves through its subsidiary FTX logistics, providing training aircraft through Affinity, and the management of facilities—providing accommodation for 30% of the British Army—through Aspire.8

Finally, the company has been using its expertise and capability in AI to support the UK Ministry of Defence (MOD) and the Defence Science and Technology **Laboratory (Dstl).**⁹ Frazer-Nash Consultancy has advanced the use of AI and Autonomy in intelligence, surveillance, and reconnaissance, ensuring the UK maintains its strategic position and operational advantage. This is particularly important for UK defence. with "modernisation and transformation...through the rapid and consistent application of Digital Age technologies" being a key theme of the UK Government's Strategic Defence Review.¹⁰ Frazer-Nash Consultancy was part of a series of AUKUS AI and autonomy trials held by Dstl in 2023 and 2024, where significant improvements in the application and viability of Resilient and Autonomous Artificial Intelligence Technologies (RAAIT) were demonstrated.^{11,12}

³UK Government, "<u>King's Speech 2024: background briefing notes</u>", accessed August 2024

⁴ Frazer-Nash Consultancy, "<u>Frazer-Nash Consultancy extends support to UK Government's Net Zero Innovation Portfolio</u>", 2023, accessed June 2024

⁵ KBR, "<u>KBR's Team of Teams Supports the UK Nuclear Mission</u>", 2023, accessed June 2024

⁶ Crown Commercial Service, "<u>Crown Representatives and strategic suppliers</u>", accessed June 2024

⁷NTSP framework is the Nuclear Technical Support Provider framework which delivers ecialist nuclear technical services

⁸ KBR for UK Parliament, "<u>Written evidence submitted by KBR and Frazer-Nash Consultancy</u>", 2024, accessed June 2024

⁹ KBR for UK Parliament, "<u>Written evidence submitted by KBR and Frazer-Nash Consultancy</u>", 2024, accessed June 2024

¹⁰ Ministry of Defence, "Strategic Defence Review 2024-2025: Terms of Reference", accessed August 2024

¹¹ AUKUS is a trilateral security and defence partnership between Australia, the UK, and the US

¹² DSTL, "<u>AUKUS takes another step forward with real-time AI trials</u>", accessed August 2024



1.2 HOW KBR SUPPORTS THE UK ECONOMY

To support its operations, KBR and its partners purchase millions of pounds of goods and services from suppliers across the UK. These suppliers in turn procure their own inputs from other UK businesses. In this way, on top of its direct economic contribution. KBR indirectly supports further economic activity in the UK through its supply chain. Still more economic activity is supported when employees of KBR, and of its suppliers, spend their wages in consumer-facing sectors.

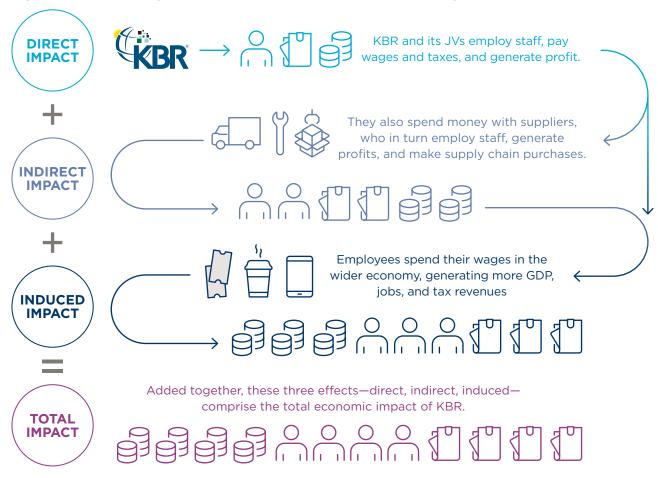
We carry this out using a standard means of analysis called an economic impact assessment. Three "channels of impact" are captured by the assessment—the direct channel, the supply chain or "indirect" channel, and the wage-spending "induced" channel. This is summarised in Fig. 2 below:

The **total economic impact**— or core economic "footprint" as it is also known—is the sum of these three impacts.

This is measured by three metrics: the gross value-added contribution to GDP (hereafter the "GDP contribution"); the employment supported; and the tax revenues generated.

Finally, KBR's contribution to the UK extends beyond this economic footprint. We include two case studies, selected by KBR, to highlight the wider impact the company has across the country.

Fig. 2: Channels of impact assessed for KBR's core economic footprint





1.3 STRUCTURE OF THE REPORT

The remainder of this report is structured as follows:

- Chapter 2 describes KBR's direct impact on the national economy.
- Chapter 3 assesses the total economic footprint of KBR on the UK economy, taking the indirect and induced channels into account.
- The Appendix provides a description of the methodology.

CASE STUDY—MURA

This case study is based on material provided by KBR

- Mura Technology's Hydro-PRT® is an advanced plastic recycling technology which uses supercritical water—a highly compressed fluid that combines the properties of gases and liquids—to convert mixed, contaminated and end of life waste plastics into industry-ready, circular hydrocarbon products.
- KBR is Mura's global licensing and engineering partner. With Mura, KBR has a target of reaching 1.5 million tonnes of recycling capacity annually by 2032.
- KBR offers a completely modularised Hydro-PRT solution. According to KBR this reduces costs, time, and risk while maximising capital and overall fabrication quality. In addition to the Hydro-PRT conversion unit, KBR offers both upstream and downstream solutions—including feedstock preparation and circular hydrocarbon upgrading technologies.
- To date, KBR has invested over \$100 million in Mura Technology to accelerate the development of plastic recycling projects. In 2023, Mura opened its Wilton plant in Teesside, UK, as the world's first commercial scale Hydro-PRT advanced plastic recycling site. This showcases the company's ability to build such facilities at scale.

- Asia represents 48% of global plastic production, and KBR and Mura have been able to establish their footprint there through licensing agreements with Mitsubishi Chemical Corporation in Japan and LG Chemical in South Korea. These facilities will each process over 20,000 tonnes of waste plastic annually, preventing this plastic from entering landfills, being incinerated, or leaking into the environment.
- Overall, Hydro-PRT aims to support a circular economy for plastic with the objective of helping combat plastic pollution and is a crucial milestone in KBR's commitment to sustainability.









2. KBR'S DIRECT IMPACT IN THE UK

The day-to-day activities of KBR lie at the centre of its contribution to the UK economy. These exert a direct footprint on the UK economy through the wage payments it supports, the profits it generates, the employment it sustains, and the taxes it pays. In this chapter we assess the direct contribution of KBR and its joint ventures to the UK economy in 2023.

2.1 KBR'S JOINT VENTURES

KBR has several joint ventures (JVs) with defence companies across the UK, which provide their own specialised services. These JVs include:

- Affinity—in partnership with Elbit Systems, supports UK military air capability by supplying and operating training aircraft as part of the UK Military Flying Training System (UKMFTS) with the MOD:
- Aspire—delivers and manages army accommodation in the Aldershot and Salisbury Plain area;
- Fasttrax—operates the British Army's Heavy Equipment Transportation (HET) Service to rapidly move heavy armour; and
- KBS Maritime—in partnership with BAE Systems, delivers ship asset management, repair, and maintenance for the Royal Navy's Portsmouth flotilla as well as infrastructure, asset management, and general services for the naval base.

2.2 DIRECT GDP CONTRIBUTION

We estimate that in 2023, the direct contribution of KBR to UK GDP was £358 million. This figure is calculated by summing KBR and its JVs' employment costs, profits, and business taxes (the "income approach" to measuring GDP). The economic value is created as a result of KBR and its JVs' science, technology, engineering, and logistic support solutions for the UK government and the private sector.

The direct tax impact of KBR is also estimated to have been £212 million in 2023. This was predominantly comprised of VAT payments and labour taxes.

2.3 DIRECT EMPLOYMENT CONTRIBUTION

KBR has a significant presence in the UK—employing 4,035 people in 2023. Of this, 3,787 workers were directly employed by KBR itself, spread across its 21 sites around the country, while an additional 248 workers were employed by its JVs. KBR's major sites include:

- KBR's UK headquarters in Leatherhead, Surrey, with 1,033 employees—or 27% of its total employees;
- Specialist naval defence facility in **Plymouth**, with 54 workers providing support to the Defence Nuclear Enterprise;

- Frazer-Nash's largest office in **Bristol**, with 501 employees;
- A northwest base in Manchester, with 41 employees; and,
- Nuclear support in Cumbria, with 142 employees working as part of the Programme and Project Partners (PPP) contract at Sellafield with the Nuclear Decommissioning Authority.



Fig. 3: KBR's UK office locations



The employees of KBR are highly productive: in 2023 they supported an average GDP contribution of over £88,800 per workeraround 21% greater than the productivity of the average worker in the UK economy.13 KBR having highly productive workers is important for the wider economy as it boosts the standard of living for the UK's residents. It also helps to address the UK's historic productivity gap with the other six G7 economies. A key theme of the Government's Strategic Defence Review is to consider 'the contribution of Defence to the government's Growth Mission", and KBR is well placed to support this given its high productivity.14

This higher-than-average productivity could reflect the skills required for KBR's operations, as in 2023, 1,334 of its workers-or 35%-were in advisory and technical roles. These employees were from a range of skilled professions including mechanical engineering, chemical engineering, civil engineering, and naval architecture. However, jobs at KBR also span a variety of other disciplines. A further 39% of the workforce worked in business support functions such as administrative services, human resources, and IT, while 12% worked in project management and project support, 9% worked in other roles such as camp operations and transportation, and 5% worked in management.

¹³ UK average was £73,100 in 2023.

¹⁴ Ministry of Defence, "<u>Strategic Defence Review 2024-2025: Terms of Reference</u>", accessed August 2024



The company also supports the early careers development of its workers. In 2023, 7% of KBR's direct workforce were early careers personnel, as it employed 200 graduates and 47 apprentices. Graduates are provided with mentoring, targeted skills training, and project experience through rotations to kickstart their careers. Apprentices at KBR can complete qualifications in a range of subjects from quantity surveying to leadership and management. The knowledge and skills that these workers gain through these programmes could improve the country's long-term competitiveness and contributes to KBR's goal of securing the UK's position as a science and technology superpower.

Fig. 4: Share of employment by job function, 2023 Business support 12% functions Advisory and 39% technical 5% **Share of** workers Management (%) Project management and support 35% Other

Source: KBR, Oxford Economics



CASE STUDY 2—ASPIRE DEFENCE

This case study is based on material provided by KBR

In 2006, Aspire Defence, one of KBR's joint ventures, was awarded the largest UK Ministry of Defence Infrastructure Private Finance Initiative contract to date to support soldiers in the British Army through the provision of living and working army garrisons in Salisbury Plain and Aldershot via Project Allenby/Connaught (PAC).¹⁵

The £8 billion 35-year contract—spanning between 2006 and 2041—is aimed at upgrading and overseeing the management of accommodation, leisure, and recreational facilities for some 18,700 military and civilian personnel across six UK British Army garrisons in Aldershot, Bulford, Tidworth, Perham Down, Larkhill, and Warminster in the south of England.¹⁶

PAC has already delivered upgraded living and working accommodation for over 11,000 military and civilian personnel.

Aspire Defence Capital Works (ADCW) and Aspire Defence Services (ADS), both KBR entities, play a wide-ranging role across PAC through the design, programme management, construction, and day-to-day management of the facilities. ADCW has completed a £1.5 billion construction, demolition, and refurbishment programme of 541 buildings between 2006 and 2014. Meanwhile, ADS provides key support services from catering and cleaning to transport and estate management across existing garrisons. Each year, ADS delivers around 8 million meals, 400,000 laundered items, and 100,000 tailored items to personnel. Additionally, the buildings' maintenance helpdesk takes over 5,000 calls each month.

In 2016, the contract was expanded to facilitate an additional construction phase worth £680 million to accommodate a further 3,000 troops as part of the Army Basing Programme. The project will deliver a full suite of facility management services until 2041.



¹⁵ KBR, 'KBR Continues to Deliver for UK MOD under Aspire Defence Joint Venture', 21 March 2027

¹⁶ https://aspiredefence.co.uk/about-us/faq/







3. KBR'S WIDER IMPACT IN THE UK

The economic footprint of KBR is more than just its immediate impact on the economy. It also generates subsequent impacts through the purchases it makes with suppliers (indirect impact) and the wage-funded spending of the workers it employs, as well as workers in its supply chain (induced impact). In this chapter we analyse these secondary channels and assess KBR's total economic impact.

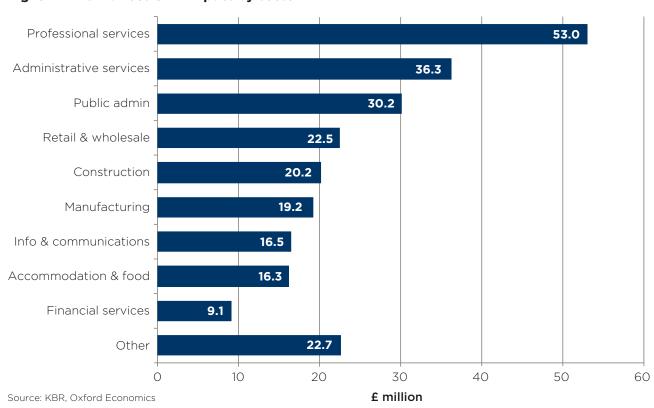
3.1 INDIRECT IMPACT

The indirect economic impact of KBR refers to the GDP, employment, and tax revenues supported in its UK supply chains, as a result of its purchases of goods and services from other businesses in the country. This includes the activity of its own suppliers, but also that of further rounds of suppliers throughout the wider UK economy.

KBR supported an estimated £246 million GDP contribution to the UK economy through the indirect channel of impact. The largest indirect GDP contributions of £53.0 million and £36.3 million

were seen in the professional services, and administrative service sectors, respectively. These sectors accounted for large shares of the expenditure, as professional services accounted for 39% of KBR's own spending, which included consultant and contractor costs, while administrative services accounted for 15% of the total spend by KBR and its JVs. Other notable contributions were seen in sectors such as public administration and defence—reflecting spending on military activity—and retail, reflecting spending on general office equipment.

Fig. 5: KBR's indirect GDP impact by sector





Considering impacts along the supply chain, KBR also supported around 4,900 jobs in 2023. Similar to the GDP impact, the greatest share of jobs was supported in the professional services sector (1,370 jobs). This was primarily driven by KBR's employment of contractors, which accounted

for approximately twothirds of the jobs supported in this sector. While the accommodation and food sector supported the third largest indirect employment contribution (13%), it supported a smaller share of indirect GDP (7%) due to the labourintensive nature of that sector. We also estimate that £67 million in tax revenues were supported in the indirect channel. This was comprised of corporation tax, taxes on production and products, income tax, and employer and employee social security contributions.

Professional services 1,370 Administrative services 1,100 Accommodation & food 660 Public admin 380 Retail & wholesale 330 Manufacturing 230 Construction 220 Info & communications 160 150 Real estate Other 330

Fig. 6: KBR's indirect employment impact by sector

3.2 INDUCED IMPACT

Source: KBR, Oxford Economics

KBR also support the wider UK economy through the induced channel of impact. This reflects activity supported by the wagefunded spending of its employees, and of workers in its supply chains, in other parts of the UK economy.

 \bigcirc

We estimate KBR supported a GDP contribution of £308 million in 2023. As the induced impact is driven by consumer expenditure, rather than expenditure by businesses, the pattern of activity by sector differs to that in the indirect channel. The largest

600

800

Number of jobs

1,000

400

200

contributions were seen in consumer-facing sectors, with over one-quarter of the impact—or £81.2 million—supported in the real estate sector, followed by £45.4 million in the retail and wholesale trade sector.

1,200

1,400

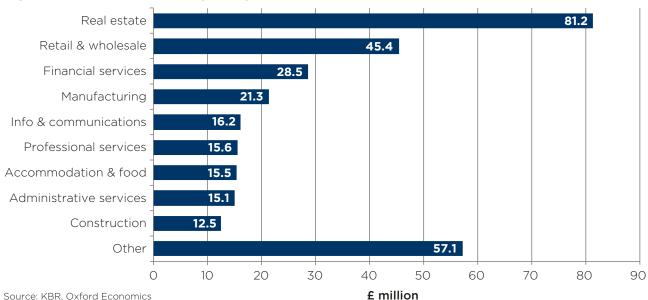


Fig. 7: KBR's induced GDP impact by sector

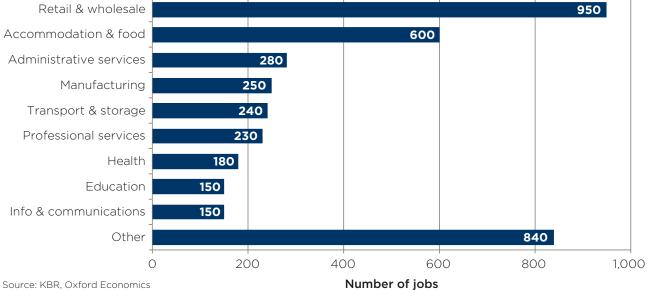
KBR also supported an employment impact of

around 3,900 jobs through the induced channel. The greatest number of jobs were supported in the retail and wholesale trade, and

accommodation sectors with 950, and 600 jobs, respectively. While the real estate sector accounted for 26% of the induced GDP impact, it only accounted for 3% of the induced jobs

impact due to the high levels of productivity in this sector. Additionally, KBR supported £87 million in tax payments through this wage-funded channel.







3.3 TOTAL ECONOMIC IMPACT

We estimate KBR supported a total GDP contribution of £913 million across the UK in 2023.

This is calculated by summing together the direct, indirect, and induced channels. Since the total GDP impact was 2.5 times the direct GDP impact alone, this means KBR had an estimated GDP multiplier of 2.5 in the UK. In other words, for every £1 million contribution to GDP generated by KBR in 2023, it supported a further £1.5 million across the UK economy through its expenditure.

The GDP multiplier of KBR is higher than the average for the public administration and defence sector. While some highly productive sectors, such as scientific research and development, have a higher average multiplier of 3.3, other sectors included in KBR's activities such as accommodation and repair and maintenance of ships have lower multipliers. This demonstrates the extent of KBR's supply chain impacts.

A total of 12,800 jobs were supported by KBR across the country in 2023. In

this case, we estimate the employment multiplier was 3.2. This means for every 100 workers employed by KBR; an additional 220 jobs were supported across the UK economy in 2023. The higher employment multiplier, relative to the GDP multiplier, is stimulated by the high productivity and spending

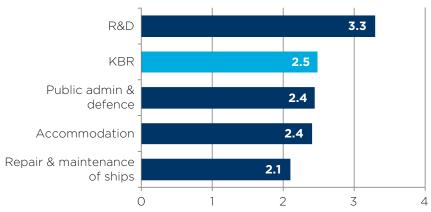
power of KBR's employees, in turn supporting more jobs, on a relative basis, in other parts of the economy.

Finally, in 2023, KBR also supported a total tax contribution of £366 million.

Its direct impact accounted for

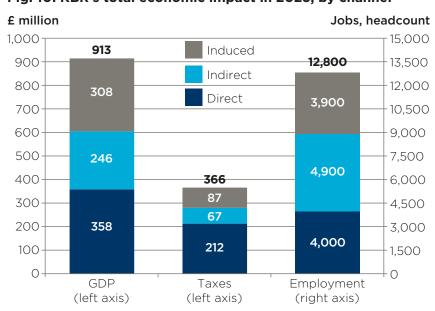
the largest share of this total, at around 60% (equivalent to £212 million). To place this total tax contribution into context, this contribution was enough to pay the salaries of 8,700 full time teachers and other education professionals in the same year.¹⁷

Fig. 9: Multiplier of KBR and its JVs compared to UK sectors



Source: ONS, Oxford Economics

Fig. 10: KBR's total economic impact in 2023, by channel



Source: KBR, Oxford Economics

Note: figures may not sum due to rounding







APPENDIX—METHODOLOGY

Economic Impact Modelling

Economic impact modelling is a standard tool used to quantify the economic contribution of an investment or a company. Impact analysis traces the economic contribution of an investment through three separate channels:

- Direct impact—refers to activity conducted directly by KBR in the UK.
- Indirect impact—consists of activity that is supported as a result of the procurement of goods and services by KBR in the UK, purchases by those companies in turn, and so on.
- Induced impact—reflects activity supported by the wage spending of direct and indirect employees.

Direct impacts

The direct value added of KBR is calculated as the sum of compensation of employees, profits, and business rates. Direct employment is comprised of workers employed by KBR, and direct tax contributions represent the taxes it paid over the year. Inputs from KBR's JVs are adjusted to reflect the share of the business that is owned by KBR itself.

Indirect and induced impacts

Indirect and induced impacts are estimated using an inputoutput model. An input-output model gives a snapshot of an economy at any point in time. The model shows the major spending flows from "final demand" (i.e., consumer spending, government spending investment, and exports to the rest of the world); intermediate spending patterns (i.e., what each sector buys from every other sector—in other words, the supply chain); how much of that spending stays within the economy; and the distribution of income between employment and other forms such as corporate profits.

An input-output model uses a matrix representation of a nation's interconnected economy to calculate the effect of changes by consumers, by an industry, or by others, on other industries and therefore on the economy as a whole. These input-output tables ultimately measure "multiplier effects" of an industry by tracing the effects of its inter-industry transactions that is the number value of goods and services that are needed (inputs) to produce each pound of output for the individual sector being studied. These models can be used to measure the relationship between an economic change or "shock," and the final outcome across the whole of the economy. In essence, an input-output model is a table which shows who buys what from whom in the economy.

Oxford Economics used the input-output analytical table for the United Kingdom for 2018, published by the ONS in 2022, for this analysis. This was the most recent dataset available at the time of analysis. Direct, indirect, and induced employment figures in this report have been rounded, generally to two significant figures.

To avoid double-counting, KBR's procurement data have been adjusted to remove any purchases between business units. Indirect jobs are presented including the contractors that KBR hires.



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January 2025

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To discuss the report further please contact:

Rosie Nolan

rnolan@oxfordeconomics.com

Jordan Mencattelli

jmencattelli@oxfordeconomics.com

Stephen Foreman:

sforeman@oxfordeconomics.com

Oxford Economics 4 Millbank, London SW1P 3JA, UK Tel: +44 203 910 8061



Global headquarters

Oxford Economics Ltd

Europe, Middle East
and Africa

Oxford Economics Ltd Abbey House 121 St Aldates Oxford, OX1 1HB UK

Tel: +44 (0)1865 268900

London

4 Millbank London, SW1P 3JA UK

Tel: +44 (0)203 910 8000

Frankfurt

Marienstr. 15

60329 Frankfurt am Main

Germany **Tel:** +49 69 96 758 658

New York

5 Hanover Square, 8th Floor New York, NY 10004 USA

Tel: +1 (646) 786 1879

Singapore Asia Pacific

6 Battery Road #38-05 Singapore Singapore 049909 Hong Kong Tel: +65 6850 0110 Tokyo

Email:

Oxford

London

Belfast

Dublin Frankfurt

Paris

Milan

Dubai

Stockholm

Cape Town

New York

Chicago

Toronto

Sydney

Philadelphia Boston

Los Angeles

Mexico City

mailbox@oxfordeconomics.com

Website:

www.oxfordeconomics.com

Further contact details:

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